



# Fluorescent CRA

**FLUORESCENT CRA** is a platform that uses relationship awareness, terrorist affiliation listings and negative news searches to identify customer risk and to detect relationships that could present opportunities or risks.

Fluorescent CRA is an intelligent relationship awareness and detection application that enables organizations to pinpoint customer risk through list management. Fluorescent CRA is a list management and relationship detection platform that uses relationship awareness, terrorist affiliation listings and negative news searches to identify customer risk. With Fluorescent CRA, organizations can manage data from multiple sources and detect non-obvious relationships that could signify risks, threats or opportunities.

An advanced investigative analytics and list management application, Fluorescent CRA enables users to cross-manage lists, spot relationships among individuals on different lists, and identify excluded, wanted or denied parties. The system can detect simple, exact match relationships as well as more complex, nuanced or obscure relationships. Using advanced comparison algorithms, the program combs the Internet for negative news that could indicate potential risk or hazard. With Navaera Sciences' proprietary smart object sensor technology, enhanced intelligent list scanning can uncover approximate, ambiguous or "fuzzy" matches and minimize false positive matches.

- Fluorescent CRA interfaces with a wide range of data sources so that users can easily scan and search internal, external, ad-hoc or composite lists or news sources;
- The program supports translation into 21 different languages, including character languages such as Arabic, Russian, Korean, Japanese and Chinese, so organizations can maintain lists of global risks and develop risk ratings for certain customers, groups or geographies;
- The program automatically tracks user activities and maintains a log of user activity and productivity; and
- It also provides for a modification authorization protocol, and allows for creation of custom reports for purposes of management review. A complete audit trail is maintained of all modifications to configured lists.

Fluorescent CRA is a robust advanced investigative analytics and list management solution and a powerful weapon for mitigating risk and identifying security threats.